RJ Reynolds
Tobacco Company

G. N. Kuruc, Jr.
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
Phone 732-225-4774
Fax 732-417-9076

January 12, 1998

Ms. Maureen Gulick
Wakefern Food Corporation
355 Davidsons Mill Road
Jamesburg, NJ 08831

Dear Maureen:

Enclosed are Price Plus Agreement forms for the March 22-April 25 Program for WINSTON, DORAL and WORTH. I have raised the promotion value to $2.50 per carton for all Brands.

Also included are the two new DORAL Box Styles in the DORAL Program. Hopefully, both items will be in distribution prior to Program start..

Please call me if you have any questions.

Best Regards,

Nick

G. N. Kuruc, Jr.

Enclosure (s)

51849 8006

Source: https://www.industrydocuments.ucsf.edu/docs/hlwy0000

SHOP RITE
PRICE PLUS

WEEKLY [ ] MONTHLY [X]

PRICE PLUS CLUB PARTICIPATION FORM

Buyers Name: Maureen Gulick
Dept. Number:
Vendor Name: R. J. Reynolds Tobacco Company
Vendor #: 7588
Rep. Name: G. N. Kuruc, Jr.
Sales Mgr.:
Authorization:
Date revised:

Method of Payment (check one)
Invoice Ded. [ ] Check [X]

Bill To: G. N. Kuruc, Jr.
Name: R. J. Reynolds Tobacco Company
Address: 400 Raritan Center
Edison, NJ 08837
Phone: 908-225-4774

ITEM CODE	UPC	PRODUCT DESCRIPTION	DISCOUNT OFFERED	4 WK SALE RETAIL	START DATE	STOP DATE
8030017	12300-97513	Worth Full Flavor King	$2.50		3/22	4/25
8030106	12300-97713	Worth Light King	$2.50		3/22	4/25
8030198	12300-97913	Worth Light Menthol King	$2.50		3/22	4/25
8031097	12300-97813	Worth Light 100s	$2.50		3/22	4/25
8011186	12300-97613	Worth Full Flavor 100s	$2.50		3/22	4/25
8031275	12300-92813	Worth Ultra 100s	$2.50		3/22	4/25
8031364	12300-98013	Worth Light Menthol 100s	$2.50		3/22	4/25

Date: 1/12/98

Sales Reps. Signature: G. N. Kuruc, Jr.

Source: https://www.industrydocuments.ucsf.edu/docs/hlwy0000

51849 8008

SHOP RITE PRICE PLUS

WEEKLY [ ] MONTHLY [X]

PRICE PLUS CLUB PARTICIPATION FORM

Buyers Name: Maureen Gulick
Dept. Number:
Vendor Name: R. J. Reynolds
Vendor #: 75880
Rep. Name: G. N. Kuruc, Jr.
Sales Mgr.:
Authorization:
Date revised:

Method of Payment (check one)
Invoice Ded. [ ] Check [X]

Bill To: G. N. Kuruc, Jr.
Name: R. J. Reynolds Tobacco Company
Address: 400 Raritan Center
Edison, NJ 08837
Phone: 908-225-4774

ITEM CODE	UPC	PRODUCT DESCRIPTION	DISCOUNT OFFERED	4 WK SALE RETAIL	START DATE	STOP DATE
8010106	12300-25513	Doral Ultra King	$2.50		3/22	4/25
8010156	12300-15113	Doral Light King	$2.50		3/22	4/25
8010198	12300-16613	Doral Full Flavor King	$2.50		3/22	4/25
8010211	12300-16813	Doral Light Menthol 100s	$2.50		3/22	4/25
8010229	12300-15213	Doral Light 100s	$2.50		3/22	4/25
8010237	12300-16713	Doral Ultra 100s	$2.50		3/22	4/25
8010245	12300-15313	Doral Full Flavor 100s	$2.50		3/22	4/25
8011754	12300-15713	Doral Light Menthol King	$2.50		3/22	4/25
8010384	12300-84013	Doral Full Flavor Box	$2.50		3/22	4/25
8010392	12300-84113	Doral Light Box	$2.50		3/22	4/25
	12300-22080	Doral Full Flavor Box 100's	$2.50		3/22	4/25
	12300-22083	Doral Light Box 100's	$2.50		3/22	4/25

Date: 1/12/98

Sales Reps. Signature: G. N. Kuruc, Jr.

Source: https://www.industrydocuments.ucsf.edu/docs/hlwy0000

51849 8009

SHOP RITE
PRICE PLUS

WEEKLY [ ] MONTHLY [X]

PRICE PLUS CLUB PARTICIPATION FORM

Buyers Name: Maureen Gulick
Dept. Number:
Vendor Name: R. J. Reynolds Tobacco Company
Vendor #: 7588
Rep. Name: G. N. Kuruc, Jr.
Sales Mgr.:
Authorization:
Date revised:

Method of Payment (check one)
Invoice Ded. [ ] Check [X]

Bill To: G. N. Kuruc, Jr.
Name: R. J. Reynolds Tobacco Company
Address: 400 Raritan Center
Edison, NJ 08837
Phone: 908-225-4774

ITEM CODE	UPC	PRODUCT DESCRIPTION	DISCOUNT OFFERED	4 WK SALE RETAIL	START DATE	STOP DATE
8000151	12300-71113	Winston Select Light King	$2.50		3/22	4/25
8000119	12300-71213	Winston Select Lt Box Kg	$2.50		3/22	4/25
8000200	12300-71013	Winston Select FF Box	$2.50		3/22	4/25
8000038	12300-20166	Winston Select Slim 100s	$2.50		3/22	4/25
8000046	12300-20277	Winston Select Light 100s	$2.50		3/22	4/25
8000012	12300-70913	Winston Select FF Box	$2.50		3/22	4/25
8000428	12300-11013	Winston King	$2.50		3/22	4/25
8000452	12300-11213	Winston Box	$2.50		3/22	4/25
8000460	12300-11113	Winston Light King	$2.50		3/22	4/25
8000486	12300-11313	Winston Light 100s	$2.50		3/22	4/25
8000517	12300-11413	Winston 100s	$2.50		3/22	4/25
8000525	12300-11913	Winston Light Box	$2.50		3/22	4/25
8000533	12300-11713	Winston Ultra King	$2.50		3/22	4/25
8000737	12300-15913	Winston Light Box 100s	$2.50		3/22	4/25
8000474	12300-70313	Winston Ultra Box King	$2.50		3/22	4/25
8000686	12300-70413	Winston Ultra Box 100s	$2.50		3/22	4/25
8000169	12300-22186	Winston Select FF Bx 100s	$2.50		3/22	4/25

Date: 1/12/98

Sales Reps. Signature: G. N. Kuruc, Jr.

Source: https://www.industrydocuments.ucsf.edu/docs/hlwy0000